

TARIF IKLAN KOMERSIAL CINEMA XXI
Berlaku Sejak 15 Mei 2017

Update 20 Juli 2017

Bioskop	Kota	Studio	TARIF PER-BULAN Trailer 60 detik	PPN
Angrek XXI	Jakarta	1 / 2	18,350,000	10%
		3 / 4	12,950,000	10%
Artha Gading XXI	Jakarta	1	17,000,000	10%
		2	18,000,000	10%
		4	15,000,000	10%
		3 / 5 / 6	14,000,000	10%
Arion XXI	Jakarta	1 / 2 / 3	5,250,000	10%
Atrium XXI	Jakarta	1 / 2 / 3 / 4	5,950,000	10%
Blok M 21	Jakarta	1 / 2	14,050,000	10%
		3	12,450,000	10%
		4 / 5 / 6	8,650,000	10%
Blok M Square 21	Jakarta	1 / 2	11,200,000	10%
		3 / 4 / 5	9,350,000	10%
		6	8,650,000	10%
Bav Walk Pluit XXI	Jakarta	1	18,100,000	10%
		2	16,750,000	10%
		3	15,150,000	10%
		4 / 5	14,050,000	10%
The Premiere		1	14,050,000	10%
Bassura XXI	Jakarta	1 / 2 / 3	9,250,000	10%
		4 / 5	8,500,000	10%
Citra XXI	Jakarta	1 / 2	12,850,000	10%
		3 / 4	11,750,000	10%
Cijantung 21	Jakarta	1 / 2 / 3 / 4	5,150,000	10%
Cipinang XXI	Jakarta	1	9,250,000	10%
		2	8,350,000	10%
		3 / 4	7,300,000	10%
		5	6,250,000	10%
CBD Ciledug XXI	Jakarta	1	6,950,000	10%
		2	6,550,000	10%
		3	5,850,000	10%
		4 / 5 / 6 / 7	5,750,000	10%
Diakarta XXI	Jakarta	1 / 2	11,550,000	10%
Daan Mogot 21	Jakarta	1 / 2 / 3	5,050,000	10%
Emporium Pluit XXI	Jakarta	1 / 2	20,550,000	10%
		3	18,250,000	10%
		4	17,800,000	10%
The Premiere		1	15,350,000	10%
		2	14,250,000	10%
Epicentrum XXI	Jakarta	1	22,450,000	10%
		2	19,750,000	10%
Gandaria XXI	Jakarta	1	22,050,000	10%
		2	20,550,000	10%
		3 / 4	18,250,000	10%
		5	17,550,000	10%
IMAX		1	38,550,000	10%
The Premiere		1 / 2	15,350,000	10%
Gadina XXI	Jakarta	1 / 2	22,850,000	10%
		3 / 4	17,250,000	10%
		5	16,600,000	10%
		6 / 7 / 8 / 9 / 10	14,950,000	10%
IMAX		1	38,550,000	10%
The Premiere		1 / 2	17,050,000	10%
Gading 21	Jakarta	1	10,950,000	10%
		2 / 3 / 4	9,550,000	10%
GM XXI	Jakarta	1 / 2	7,100,000	10%

Hollywood KC XXI	Jakarta	1	20,200,000	10%
		2	18,250,000	10%
		3 / 4 / 5	13,650,000	10%
Kuningan City XXI	Jakarta	1	15,650,000	10%
		2	19,050,000	10%
		3 / 4 / 5	14,350,000	10%
Kasablanka XXI	Jakarta	1/4	19,600,000	10%
		2	18,250,000	10%
		3	16,950,000	10%
		5/6	14,650,000	10%
The Premiere		1/2	20,300,000	10%
Kemana Villaae XXI	Jakarta	1/2	27,300,000	10%
		3	25,950,000	10%
		4 / 5 / 6	23,750,000	10%
The Premiere		1/2	19,750,000	10%
Kalibata XXI	Jakarta	1 / 2	9,550,000	10%
		3 / 4	8,650,000	10%
Kramat Jati XXI	Jakarta	1	8,200,000	10%
		2 / 3 / 4	7,150,000	10%
Lotte Shoppina Avenue XXI	Jakarta	1	19,850,000	10%
		2 / 3	17,350,000	10%
		4 / 5 / 6	15,700,000	10%
The Premiere		1 / 2	18,700,000	10%
La Piazza XXI	Jakarta	1	15,800,000	10%
		2	13,750,000	10%
		3	11,950,000	10%
		4	9,150,000	10%
Metropole XXI	Jakarta	1	10,950,000	10%
		2	10,750,000	10%
		3 / 4	9,950,000	10%
The Premiere Metropole XXI		1 / 2	12,000,000	10%
One Bel Park XXI	Jakarta	1	12,450,000	10%
		2 / 3 / 4 / 5	10,450,000	10%
The Premiere		1	12,950,000	10%
Plaza Indonesia XXI	Jakarta	1 / 2	25,000,000	10%
		3 / 4	20,450,000	10%
The Premiere		1	20,850,000	10%
Plaza Senayan XXI	Jakarta	1 / 2	28,800,000	10%
		3 / 4 / 5	18,950,000	10%
		6	15,200,000	10%
		7 / 8	13,750,000	10%
The Premiere		1 / 2	23,150,000	10%
Pluit Junction XXI	Jakarta	1	15,550,000	10%
		2	14,350,000	10%
		3 / 4 / 5	13,150,000	10%
Pondok Indah 2 XXI	Jakarta	1 / 2	24,350,000	10%
		3	19,250,000	10%
The Premiere		1	19,050,000	10%
Pondok Indah 1 XXI	Jakarta	1 / 2	20,550,000	10%
		3 / 4	18,000,000	10%
		5 / 6	16,250,000	10%
Pejaten Village XXI	Jakarta	1	14,300,000	10%
		2 / 3 / 4 / 5	11,000,000	10%
Puri XXI	Jakarta	1 / 2	15,350,000	10%
		3	13,650,000	10%
		4	12,350,000	10%
		5 / 6 / 7	11,200,000	10%
The Premiere		1	13,350,000	10%
Senayan City XXI	Jakarta	1 / 2	25,000,000	10%
		3 / 4	15,650,000	10%

		5 / 6	11,850,000	10%
The Premiere		1 / 2	20,100,000	10%
Season City XXI	Jakarta	1	10,450,000	10%
		2	8,650,000	10%
		3	8,000,000	10%
		4	7,350,000	10%
Setiabudi XXI	Jakarta	1	14,350,000	10%
		2	9,650,000	10%
		3	9,350,000	10%
		4	11,950,000	10%
ST Moritz XXI	Jakarta	1 / 2	16,450,000	10%
		3 / 4	15,450,000	10%
		5 / 6 / 7 / 8	14,450,000	10%
The Premiere		1 / 2	13,450,000	10%
Sunter 21	Jakarta	1 / 2 / 3 / 4	5,050,000	10%
TIM XXI	Jakarta	1 / 2	11,350,000	10%
		3 / 4	9,850,000	10%
Botani XXI	Bogor	1 / 3	9,300,000	10%
		2	6,500,000	10%
		4 / 5	6,100,000	10%
		6	5,500,000	10%
Bellanova 21	Bogor	1	4,300,000	10%
		2 / 3	4,200,000	10%
BTM 21	Bogor	1	5,200,000	10%
		2	4,500,000	10%
		3 / 4 / 5	4,200,000	10%
Cibinong City XXI	Bogor	1 / 2	9,600,000	10%
		3 / 4	8,600,000	10%
		5 / 6	6,300,000	10%
		7 / 8	5,900,000	10%
Metmall Cileungsi XXI	Bogor	1 / 2 / 3	10,000,000	10%
		4	9,000,000	10%
		5 / 6 / 7	8,000,000	10%
Cinere 21	Bogor	1 / 2 / 3 / 4	4,400,000	10%
Cinere Belleveu XXI	Bogor	1 / 2	8,000,000	10%
		3 / 4	6,950,000	10%
		5 / 6	6,450,000	10%
Ekalokasari 21	Bogor	1	5,150,000	10%
		2	4,600,000	10%
		3	4,350,000	10%
Depok XXI	Depok	1 / 2 / 3	6,000,000	10%
		4 / 5 / 6 / 7	4,500,000	10%
Detos 21	Depok	1 / 2	5,600,000	10%
		3 / 4	5,150,000	10%
Margo Platinum XXI	Depok	1 / 2	5,300,000	10%
		3	6,400,000	10%
		4	5,850,000	10%
Supermall Karawaci 21	Tangerang	1	8,500,000	10%
		2 / 3 / 4	6,000,000	10%
Supermall Karawaci XXI	Tangerang	1	12,500,000	10%
		2	11,000,000	10%
		3	8,000,000	10%
The Premiere		1	12,000,000	10%
BSD XXI	Tangerang	1	6,100,000	10%
		2 / 3 / 4	5,500,000	10%
Bintaro XXI	Tangerang	1 / 2	11,250,000	10%

		3 / 4	10,300,000	10%
Bintaro Exchange XXI	Tangerang	1	12,050,000	10%
		2	11,250,000	10%
		3 / 4 / 5 / 6 / 7	9,950,000	10%
Lotte Bintaro XXI	Tangerang	1	12,100,000	10%
		2 / 3 / 4	9,400,000	10%
		5	8,500,000	10%
Bale Kota XXI	Tangerang	1 / 2	9,950,000	10%
		3 / 4 / 5	8,850,000	10%
		6 / 7 / 8	8,300,000	10%
Tang City XXI	Tangerang	1 / 2	9,950,000	10%
		3 / 4 / 5 / 6	8,850,000	10%
Summarecon Serpong XXI	Tangerang	1 / 2	11,000,000	10%
		3	9,000,000	10%
		4 / 5 / 6	7,000,000	10%
IMAX		1	37,000,000	10%
The Premiere		1 / 2	14,000,000	10%
AEON Mall BSD City XXI	Tangerang	1 / 2	11,500,000	10%
		3 / 4 / 5 / 6	10,500,000	10%
		7 / 8	10,000,000	10%
The Premiere		1 / 2	13,000,000	10%
Living World XXI	Tangerang	1 / 2	10,000,000	10%
		3	8,900,000	10%
		4 / 5	7,750,000	10%
The Premiere		1	11,600,000	10%
Alam Sutera XXI	Tangerang	1	11,950,000	10%
		2	11,650,000	10%
		3	11,050,000	10%
		4 / 5	10,250,000	10%
		6	9,650,000	10%
		7 / 8	9,050,000	10%
The Premiere		1/2	12,800,000	10%
Metropolitan XXI	Bekasi	1 / 2	8,700,000	10%
		3 / 4	8,350,000	10%
Pondok Gede XXI	Bekasi	1	6,200,000	10%
		2	5,500,000	10%
		3 / 4	4,800,000	10%
Mega Bekasi XXI	Bekasi	1 / 2	10,900,000	10%
		3 / 4 / 5 / 6 / 7	7,900,000	10%
		8 / 9 / 10	7,900,000	10%
Grand Metropolitan XXI	Bekasi	1 / 2	9,700,000	10%
		3 / 4	8,500,000	10%
The Premiere		1 / 2	9,900,000	10%
Summarecon Bekasi XXI	Bekasi	1 / 2	11,700,000	10%
		3 / 4 / 5 / 6	10,200,000	10%
IMAX		1	36,200,000	10%
The Premiere		1 / 2	12,400,000	10%
Revo Town XXI	Bekasi	1	9,400,000	10%
		2 / 3 / 4	7,200,000	10%
Grand Mall Bekasi 21	Bekasi	1	7,200,000	10%
		2	5,900,000	10%
		3 / 4 / 5 / 6	5,200,000	10%
Ciputra Cibubur XXI	Bekasi	1 / 2	12,600,000	10%
		3 / 4 / 5	9,350,000	10%
The Premiere		1	11,000,000	10%
Plaza Cibubur XXI	Bekasi	1 / 2	8,800,000	10%

		3 / 4 / 5 / 6	6,600,000	10%
Resinda Park Mall XXI	Karawang	1 / 2 / 3	9,700,000	10%
The Premiere		4 / 5 / 6 / 7	9,000,000	10%
		1	9,900,000	10%
Cilegon XXI	Cilegon	1 / 2 / 3 / 4	5,100,000	10%
Grage 21	Cirebon	1 / 2 / 3	4,300,000	10%
CSB XXI	Cirebon	1	7,450,000	10%
		2	6,900,000	10%
		3 / 4 / 5	6,100,000	10%
		6 / 7	5,000,000	10%
Tasik 21	Tasik Malaya	1	4,500,000	10%
		2 / 3 / 4	4,200,000	10%
BTC XXI	Bandung	1 / 2	9,600,000	10%
		3 / 4 / 5	7,000,000	10%
Braga XXI	Bandung	1	8,500,000	10%
		2 / 3	7,300,000	10%
		4	6,500,000	10%
Ciwalk XXI	Bandung	1	14,350,000	10%
		2	11,400,000	10%
		3	10,500,000	10%
		4 / 5	12,900,000	10%
		6 / 7	10,300,000	10%
		8	9,600,000	10%
The Premiere		1 / 2	11,600,000	10%
Empire XXI	Bandung	1 / 2	13,700,000	10%
		3	9,050,000	10%
		4 / 5 / 6 / 7 / 8	8,300,000	10%
Festival Citylink XXI	Bandung	1	12,500,000	10%
		2	11,600,000	10%
		3/4	9,500,000	10%
		5/6	8,250,000	10%
Jatos 21	Bandung	1	7,000,000	10%
		2	5,900,000	10%
		3 / 4 / 5	5,500,000	10%
TSM XXI	Bandung	1 / 2	12,050,000	10%
		3	12,500,000	10%
		4 / 5	9,600,000	10%
		6 / 7	7,200,000	10%
Transmart Buah Batu XXI	Bandung	1 / 4	11,600,000	10%
		2 / 3	8,500,000	10%
		5	7,500,000	10%
Citra XXI	Semarang	1 / 2	8,000,000	10%
		3 / 4	7,400,000	10%
		5	4,700,000	10%
DP Mall XXI	Semarang	1 / 2	10,000,000	10%
		3 / 4	9,000,000	10%
		5 / 6	8,500,000	10%
		7	8,000,000	10%
The Premiere		1	11,000,000	10%
Paragon XXI	Semarang	1	10,700,000	10%
		2	8,900,000	10%
		3	9,200,000	10%
		4	10,300,000	10%
Transmart Setiabudi XXI	Semarang	1 / 4	7,500,000	10%
		2 / 3	7,000,000	10%
		5	6,500,000	10%

Grand 21	Solo	1 / 2	6,300,000	10%
		3 / 4	5,700,000	10%
Solo Square XXI	Solo	1	10,000,000	10%
		2	10,350,000	10%
		3 / 4 / 5	8,000,000	10%
Solo Paragon XXI	Solo	1	10,900,000	10%
		2	11,300,000	10%
		3 / 4	9,600,000	10%
		5	8,850,000	10%
The Premiere		1	9,950,000	10%
The Park XXI	Solo	1	10,900,000	10%
		2	11,300,000	10%
		3 / 4	9,850,000	10%
		5	9,400,000	10%
The Premiere		1	9,600,000	10%
Ambarukmo XXI	Jogyakarta	1	9,300,000	10%
		2	7,900,000	10%
		3	8,300,000	10%
		4	8,800,000	10%
		5	7,600,000	10%
The Premiere		1	11,150,000	10%
Empire XXI	Jogyakarta	1 / 2	10,300,000	10%
		3	9,350,000	10%
		4	8,600,000	10%
		5	7,900,000	10%
The Premiere		1	11,600,000	10%
Jogja City Mall XXI	Jogyakarta	1	9,400,000	10%
		2 / 3 / 4 / 5 / 6	8,850,000	10%
The Premiere		1	11,600,000	10%
Cito 21	Surabaya	1 / 2	9,800,000	10%
		3	9,000,000	10%
		4 / 5	7,650,000	10%
Ciputra World XXI	Surabaya	1 / 2	12,450,000	10%
		3	10,100,000	10%
		4 / 5 / 6 / 7 / 8	9,200,000	10%
The Premiere		1 / 2	11,050,000	10%
Delta 21	Surabaya	1	7,600,000	10%
		2 / 3 / 4	7,000,000	10%
Galaxy XXI	Surabaya	1 / 2	13,400,000	10%
		3	9,050,000	10%
		4 / 5	8,300,000	10%
Grand City XXI	Surabaya	1 / 2	12,050,000	10%
		3 / 4 / 5 / 6	8,300,000	10%
The Premiere		1	11,050,000	10%
Lenmarc XXI	Surabaya	1	11,250,000	10%
		2	10,450,000	10%
		3	9,600,000	10%
		4	8,850,000	10%
The Premiere		1	11,050,000	10%
Pakuwon City XXI	Surabaya	1 / 2	11,250,000	10%
		3 / 4	8,300,000	10%
Pakuwon Mall XXI	Surabaya	1 / 2	12,500,000	10%
		3 / 4 / 5 / 6	10,000,000	10%
IMAX		1	25,000,000	10%
The Premiere		1 / 2	12,000,000	10%
Royal 21	Surabaya	1	9,600,000	10%

		2 / 3 / 4	7,000,000	10%
Sutos XXI	Surabaya	1	15,250,000	10%
		2	14,350,000	10%
		3	10,700,000	10%
		4	10,300,000	10%
		5 / 6	8,300,000	10%
PTC XXI / Supermall XXI	Surabaya	1 / 2	10,700,000	10%
		3	7,600,000	10%
		4 / 5	7,000,000	10%
Transmart Rungkut XXI	Surabaya	1	10,000,000	10%
		2 / 3	8,500,000	10%
		4 / 5	8,000,000	10%
Tunjungan XXI	Surabaya	1	15,150,000	10%
		2	13,700,000	10%
		3 / 4	12,050,000	10%
Tunjungan 3 XXI	Surabaya	1 / 4	13,000,000	10%
		2 / 3	12,000,000	10%
Tunjungan 5 XXI	Surabaya	1 / 2	11,700,000	10%
		3	10,700,000	10%
IMAX		1	25,000,000	10%
The Premiere		1 / 2	12,700,000	10%
Dieng 21	Malang	1	5,400,000	10%
		2	5,000,000	10%
Mandala XXI	Malang	1 / 2	4,700,000	10%
		3 / 4	4,350,000	10%
Beach Walk XXI	Denpasar	1	13,700,000	10%
		2	12,300,000	10%
The Premiere		1	11,300,000	10%
Galeria XXI	Denpasar	1 / 2	8,600,000	10%
Level 21	Denpasar	1	12,000,000	10%
		2 / 3 / 4 / 5	10,000,000	10%
The Premiere		1	12,000,000	10%
Park 23 XXI	Denpasar	1	9,700,000	10%
		2	8,700,000	10%
		3 / 4	7,700,000	10%
LEM XXI	Lombok	1	10,700,000	10%
		2	9,700,000	10%
		3 / 4 / 5 / 6	8,700,000	10%
The Premiere		1	8,700,000	10%
Boemi Kedaton XXI	Lampung	1 / 2	10,300,000	10%
		3 / 4	9,300,000	10%
		5 / 6	8,300,000	10%
Central 21	Lampung	1 / 2	6,500,000	10%
		3 / 4	6,300,000	10%
Internasional 21	Palembang	1 / 2 / 3 / 4	5,700,000	10%
Opi Mall XXI	Palembang	1 / 2	7,700,000	10%
		3 / 4 / 5 / 6	6,700,000	10%
The Premiere		1	7,700,000	10%
PIM XXI	Palembang	1	12,200,000	10%
		2	12,600,000	10%
		3 / 4	7,400,000	10%
The Premiere		1 / 2	9,400,000	10%
Palembang Square XXI	Palembang	1 / 2	9,700,000	10%
		3 / 4	8,300,000	10%
		5 / 6	7,700,000	10%

Bencoolen XXI	Bengkulu	1 / 2	9,500,000	10%
		3 / 4 / 5 / 6	8,000,000	10%
Mega 21	Bengkulu	1 / 2	8,300,000	10%
		3	7,650,000	10%
		4	4,350,000	10%
WTC XXI	Jambi	1	4,500,000	10%
		2	5,400,000	10%
		3 / 4	5,000,000	10%
		5 / 6	4,000,000	10%
Binjai 21	Medan	1	4,650,000	10%
		2 / 3 / 4	4,350,000	10%
Center Point XXI	Medan	1 / 2	12,300,000	10%
		3 / 4	11,500,000	10%
		5 / 6	8,850,000	10%
The Premiere		1 / 2	9,400,000	10%
Hermes XXI	Medan	1	9,900,000	10%
		2 / 3	9,200,000	10%
		4	8,700,000	10%
		5 / 6	8,100,000	10%
Ringroad Citywalk XXI	Medan	1 / 2	9,700,000	10%
		3 / 4	8,700,000	10%
		5 / 6	9,200,000	10%
The Premiere		1	7,700,000	10%
Suzuya Plaza XXI	Medan	1 / 2	9,300,000	10%
		3 / 4 / 5 / 6	7,000,000	10%
Thamrin 21	Medan	1 / 2	7,000,000	10%
		3 / 4	6,500,000	10%
M Tos XXI	Makassar	1 / 2	7,200,000	10%
		3 / 4 / 5 / 6	5,300,000	10%
Panakkukang 21	Makassar	1 / 2	9,600,000	10%
		3 / 4	6,300,000	10%
Panakkukang XXI	Makassar	1 / 2	13,700,000	10%
		3	10,450,000	10%
		4 / 5	9,600,000	10%
The Premiere		1	10,000,000	10%
Studio XXI	Makassar	1 / 2	9,300,000	10%
		3 / 4 / 5	7,650,000	10%
TSM XXI	Makassar	1	13,950,000	10%
		2	10,300,000	10%
		4	9,400,000	10%
		3 / 5 / 6	8,300,000	10%
Grand Mall Palu XXI	Palu	1 / 2	5,200,000	10%
		3 / 4 / 5 / 6	4,700,000	10%
The Premiere		1	5,700,000	10%
Gorontalo XXI	Gorontalo	1	7,800,000	10%
		2	7,200,000	10%
		3 / 4 / 5 / 6	6,100,000	10%
Mantos 1 XXI	Manado	1 / 2	6,900,000	10%
		3	5,700,000	10%
		4 / 5 / 6	5,300,000	10%
Mantos 3 XXI	Manado	1	7,700,000	10%
		2	7,500,000	10%
		3 / 4 / 5	7,000,000	10%
The Premiere Mantos		1 / 2	7,500,000	10%
Mega Mall XXI	Manado	1	8,200,000	10%
		2 / 3 / 6	6,700,000	10%

		4 / 5	7,700,000	10%
Ambon City Center XXI	Ambon	1	7,000,000	10%
		2 / 3 / 4 / 5 / 6 / 7	6,500,000	10%
Jayapura XXI	Jayapura	1	8,850,000	10%
		2 / 3 / 4	7,200,000	10%
The Premiere		1	10,000,000	10%
Studio XXI	Banjarmasin	1	8,400,000	10%
		2	7,700,000	10%
		3	6,500,000	10%
		4	6,000,000	10%
		5 / 6	6,700,000	10%
		7 / 8	6,000,000	10%
e-Walk XXI	Balikpapan	1	8,600,000	10%
		2	7,200,000	10%
		3	8,200,000	10%
		4 / 5	7,650,000	10%
The Premiere		1	8,700,000	10%
Studio XXI	Balikpapan	1	7,200,000	10%
		2	6,500,000	10%
		3	6,850,000	10%
		4	6,300,000	10%
Big Mall XXI	Samarinda	1 / 2	9,050,000	10%
		3 / 4 / 5 / 6	8,000,000	10%
The Premiere		1	9,600,000	10%
SCP 21	Samarinda	1 / 2	5,400,000	10%
		3 / 4	5,000,000	10%
SCP XXI	Samarinda	1 / 2	8,600,000	10%
		3 / 4	7,000,000	10%
Palma 21	Palangkaraya	1 / 2	5,500,000	10%
		3 / 4	5,100,000	10%
BCS 21	Batam	1	5,400,000	10%
		2 / 3 / 4	5,000,000	10%
		5 / 6	6,400,000	10%
Mega XXI	Batam	1	7,700,000	10%
		2	7,300,000	10%
		3 / 4 / 5 / 6	6,700,000	10%
Studio 21	Batam	1	6,100,000	10%
		2 / 3 / 4	5,000,000	10%
D' Green City XXI / TCC XXI	Tanjung Pinang	1	7,500,000	10%
		2 / 3	6,900,000	10%
		4 / 5 / 6	6,700,000	10%
Riau XXI / Ciputra Seraya XXI	Pekanbaru	1	8,400,000	10%
		2	6,900,000	10%
		3 / 4 / 5 / 6	6,700,000	10%
The Premiere		1 / 2	9,600,000	10%
SKA XXI	Pekanbaru	1	8,400,000	10%
		2 / 3	6,900,000	10%
		4 / 5 / 6	6,700,000	10%
The Premiere		1	9,600,000	10%
Plaza Andalas XXI	Padang	1 / 2 / 3 / 4	8,750,000	10%
		5 / 6	7,400,000	10%
Transmart Padang XXI	Padang	1	10,000,000	10%
		2	10,500,000	10%
		3 / 4 / 5	8,750,000	10%
		6	8,000,000	10%
Ayani XXI	Pontianak	1	8,750,000	10%

		2 / 3 / 4 / 5 / 6	7,400,000	10%
SGM XXI	Singkawang	1 / 2	7,200,000	10%
		3 / 4 / 5	6,700,000	10%

SPESIFIKASI MATERI DIGITAL

A. Ukuran Iklan:

- 1 Ukuran/resolusi harus disediakan adalah Full HD 1920 x 1080 pixel
- 2 Seluruh media harus menggunakan aspect ratio (AR) 16:9
- 3 Area aman untuk gambar adalah posisi tengah dari bidang luas – 10%
- 4 Area aman untuk pesan tulisan adalah posisi tengah dari bidang luas – 20%

B. Spesifikasi Iklan Video:

- 1 Video di-encode dengan standar H264 dengan format MP4
- 2 Audio menggunakan format stereo atau 5.1 dengan level suara tidak boleh melebihi -06 Dbfs
- 3 Gunakan Progressive Scan, gambar yang terlalu Interlace dapat ditolak

Panduan Pembuatan Iklan Sinema selengkapnya dapat dilihat di <http://21cinead.blogspot.com>

KETERANGAN LAIN-LAIN :

- Pemasangan iklan trailer untuk periode 1 minggu hanya untuk trailer dengan durasi 60 detik, dan dikenakan tarif sebesar 35 % dari tarif per-bulan.
- Pemasangan iklan trailer pada waktu " prime time " (menjelang film utama), posisi Last & Secondlast dikenakan biaya tambahan sebesar 25 %; posisi Thirdlast dikenakan biaya tambahan sebesar 15%; dan posisi Forthlast & Fifthlast dikenakan biaya tambahan sebesar 10%
- Tarif pemasangan iklan ini tidak termasuk untuk penayangan pada pertunjukan Midnight
- Tarif pemasangan iklan di atas adalah tarif perstudio (perlayar) / perbulan
- Tarif pemasangan iklan di atas dapat berubah sewaktu-waktu, kecuali sudah ada konfirmasi pemasangan
- Tarif pemasangan iklan di atas sudah termasuk Pajak Reklame, apabila ada perubahan perhitungan pungutan pajak reklame dari pemerintah maka akan disesuaikan kembali
- Penayangan iklan baru akan ditayangkan setelah kami menerima approval quotation dan PO yang di tandatangan oleh client sekaligus melampirkan bukti pembayaran. Dokumen ini bisa dikirimkan melalui e-mail ke : iklan@cinema21.info atau euis@cinema21.info atau euizzz12@gmail.com
- Apabila dalam keadaan Force Majeure penayangan iklan tidak dapat dilakukan, maka Klien pemasang iklan dapat memindahkan penayangan iklannya dari tempat yang ada Force Majeure ke tempat lain (sesuai dengan availability slot); atau bisa mendapatkan refund atas biaya pemasangan iklan di tempat yang ada Force Majeure apabila telah dilakukan pembayaran.
- Materi yang sudah siap tayang (tanpa revisi) harus sudah kami terima selambat-lambatnya 7 hari kerja sebelum tayang
- Mohon untuk memperhatikan masa berlaku penawaran yang tertera dalam quotation
- Apabila terjadi pembatalan order harus di ajukan secara tertulis (surat resmi / e-mail) kepada kami, dan akan dikenakan biaya pembatalan order sebesar :
 - * Pembatalan 14 (empat Belas) hari kerja sebelum penayangan dikenakan biaya 25% dari nilai order
 - * Pembatalan 7 (tujuh) hari kerja sebelum penayangan dikenakan biaya 50% dari nilai order
 - * Pembatalan 3 (tiga) hari kerja sebelum penayangan dikenakan biaya 100% dari nilai order