

**TARIF IKLAN KOMERSIAL DAN TRAILER CINEMA XXI TAHUN 2019**

Update November 2018

No	AREA	KOTA	BIOSKOP	TIPE BIOSKOP	Jumlah Studio	Ganjil	Genap	Total Kursi Ganjil	Total Kursi Genap	GANJIL	GENAP	ALL STUDIO	Jumlah Kursi										Total Kursi
													1	2	3	4	5	6	7	8	9	10	
1	AMBON & JAYAPURA	AMBON	AMBON CITY CENTER XXI	Deluxe	7	4	3	690	462	40,000,000	25,000,000	65,000,000	233	174	169	144	144	144	144	0	0	0	1152
2	AMBON & JAYAPURA	JAYAPURA	JAYAPURA XXI	Deluxe	7	4	3	641	385	20,000,000	18,000,000	38,000,000	264	134	134	134	126	117	117	0	0	0	1026
3	AMBON & JAYAPURA	TERNATE	JATILAND XXI	Deluxe	6	3	3	465	401	25,000,000	25,000,000	50,000,000	192	154	154	128	119	119	0	0	0	866	
4	BALI & LOMBOK	DENPASAR	BEACH WALK XXI	Deluxe	2	1	1	206	144	15,000,000	15,000,000	30,000,000	206	144	0	0	0	0	0	0	0	0	350
5	BALI & LOMBOK	DENPASAR	GALERIA XXI DENPASAR	Deluxe	2	1	1	178	199	10,000,000	10,000,000	20,000,000	178	199	0	0	0	0	0	0	0	0	377
6	BALI & LOMBOK	DENPASAR	LEVEL 21 XXI BALI	Deluxe	5	3	2	385	238	35,000,000	25,000,000	60,000,000	154	119	119	119	112	0	0	0	0	0	623
7	BALI & LOMBOK	DENPASAR	PARK 23 XXI BALI	Deluxe	4	2	2	291	233	20,000,000	18,000,000	38,000,000	179	136	112	97	0	0	0	0	0	0	524
8	BALI & LOMBOK	KUPANG	TRANSMART KUPANG XXI	Deluxe	4	2	2	253	232	18,000,000	18,000,000	36,000,000	134	134	119	98	0	0	0	0	0	0	485
9	BALI & LOMBOK	LOMBOK	LEM XXI LOMBOK	Deluxe	6	3	3	501	427	30,000,000	30,000,000	60,000,000	246	172	134	134	121	121	0	0	0	0	928
10	BODETABEK	BEKASI	CIPUTRA CIBUBUR XXI	Deluxe	5	3	2	547	393	40,000,000	25,000,000	65,000,000	246	246	154	147	147	0	0	0	0	0	940
11	BODETABEK	BEKASI	GRAND MAL BEKASI 21	Deluxe	6	3	3	620	522	30,000,000	30,000,000	60,000,000	302	258	184	130	134	134	0	0	0	0	1142
12	BODETABEK	BEKASI	GRAND METROPOLITAN XXI	Deluxe	4	2	2	412	418	20,000,000	20,000,000	40,000,000	278	274	134	144	0	0	0	0	0	0	830
13	BODETABEK	BEKASI	MEGA BEKASI XXI	Deluxe	10	5	5	1394	1129	75,000,000	55,000,000	130,000,000	562	426	172	172	263	263	263	134	134	134	2523
14	BODETABEK	BEKASI	METROPOLITAN XXI	Deluxe	4	2	2	383	383	20,000,000	20,000,000	40,000,000	204	204	179	179	0	0	0	0	0	0	766
15	BODETABEK	BEKASI	PLASA CIBUBUR XXI	Deluxe	6	3	3	471	471	30,000,000	30,000,000	60,000,000	217	217	130	130	124	124	0	0	0	0	942
16	BODETABEK	BEKASI	PONDOK GEDE XXI	Deluxe	4	2	2	370	279	20,000,000	18,000,000	38,000,000	220	162	150	117	0	0	0	0	0	0	649
17	BODETABEK	BEKASI	REVO TOWN XXI	Deluxe	4	2	2	447	366	20,000,000	18,000,000	38,000,000	278	208	169	158	0	0	0	0	0	0	813
18	BODETABEK	BEKASI	SUMMARECON BEKASI XXI	Deluxe	6	3	3	622	542	55,000,000	45,000,000	100,000,000	294	264	154	154	174	124	0	0	0	0	1164
19	BODETABEK	BOGOR	BOGOR SQUARE XXI	Deluxe	5	3	2	406	278	18,000,000	10,000,000	28,000,000	144	144	134	134	128	0	0	0	0	0	684
20	BODETABEK	BOGOR	BOTANI XXI	Deluxe	6	3	3	799	566	40,000,000	30,000,000	70,000,000	314	263	316	169	169	134	0	0	0	0	1365
21	BODETABEK	BOGOR	BTM 21	Deluxe	5	3	2	536	358	30,000,000	20,000,000	50,000,000	260	182	146	176	130	0	0	0	0	0	894
22	BODETABEK	BOGOR	CIBINONG CITY XXI	Deluxe	8	4	4	707	692	50,000,000	45,000,000	95,000,000	233	214	214	218	139	139	121	121	0	0	1399
23	BODETABEK	BOGOR	CINERE 21	Deluxe	4	2	2	388	388	20,000,000	20,000,000	40,000,000	194	194	194	194	0	0	0	0	0	0	776
24	BODETABEK	BOGOR	CINERE BELLEVUE XXI	Deluxe	6	3	3	482	492	30,000,000	30,000,000	60,000,000	204	204	154	164	124	124	0	0	0	0	974
25	BODETABEK	BOGOR	DEPOK XXI	Deluxe	7	4	3	642	456	45,000,000	40,000,000	85,000,000	186	186	186	135	135	135	135	0	0	0	1098
26	BODETABEK	BOGOR	MARGO PLATINUM XXI	Deluxe	4	2	2	321	334	25,000,000	25,000,000	50,000,000	108	112	213	222	0	0	0	0	0	0	655
27	BODETABEK	BOGOR	METMALL CILEUNGI XXI	Deluxe	7	4	3	576	444	45,000,000	30,000,000	75,000,000	198	198	154	134	112	112	112	0	0	0	1020
28	BODETABEK	BOGOR	PESONA SQUARE XXI	Deluxe	6	3	3	438	422	30,000,000	30,000,000	60,000,000	182	166	128	128	128	128	0	0	0	0	860
29	BODETABEK	BOGOR	TRANSMART BOGOR XXI	Deluxe	4	2	2	247	247	30,000,000	30,000,000	60,000,000	128	128	119	119	0	0	0	0	0	0	494
30	BODETABEK	TANGERANG	AEON MALL BSD CITY XXI	Deluxe	8	4	4	724	724	55,000,000	55,000,000	110,000,000	243	243	193	193	158	158	130	130	0	0	1448
31	BODETABEK	TANGERANG	ALAM SUTERA XXI	Deluxe	8	4	4	722	710	35,000,000	30,000,000	65,000,000	342	224	134	134	134	240	112	112	0	0	1432
32	BODETABEK	TANGERANG	B S D XXI	Deluxe	4	2	2	344	344	20,000,000	20,000,000	40,000,000	172	172	172	172	0	0	0	0	0	0	688
33	BODETABEK	TANGERANG	BALE KOTA XXI	Deluxe	8	4	4	768	722	45,000,000	40,000,000	85,000,000	282	282	172	172	180	134	134	134	0	0	1490
34	BODETABEK	TANGERANG	BINTARO XCHANGE XXI	Deluxe	6	3	3	555	459	55,000,000	45,000,000	100,000,000	282	186	139	139	134	134	0	0	0	0	1014
35	BODETABEK	TANGERANG	BINTARO XXI	Deluxe	4	2	2	389	389	25,000,000	25,000,000	50,000,000	189	200	200	189	0	0	0	0	0	0	778
36	BODETABEK	TANGERANG	CBD CILEDUG XXI	Deluxe	7	4	3	877	585	45,000,000	30,000,000	75,000,000	310	310	180	154	266	121	121	0	0	0	1462
37	BODETABEK	TANGERANG	ICON WALK XXI	Deluxe	6	3	3	426	410	30,000,000	30,000,000	60,000,000	158	142	158	158	110	110	0	0	0	0	836
38	BODETABEK	TANGERANG	LIVING WORLD XXI	Deluxe	5	3	2	620	438	35,000,000	20,000,000	55,000,000	258	240	230	198	132	0	0	0	0	0	1058

No	AREA	KOTA	BIOSKOP	TIPE BIOSKOP	Jumlah Studio	Ganjil	Genap	Total Kursi Ganjil	Total Kursi Genap	GANJIL	GENAP	ALL STUDIO	Jumlah Kursi										Total Kursi
													1	2	3	4	5	6	7	8	9	10	
39	BODETABEK	TANGERANG	LOTTE BINTARO XXI	Deluxe	5	3	2	598	327	30,000,000	20,000,000	50,000,000	293	158	169	169	136	0	0	0	0	0	925
40	BODETABEK	TANGERANG	SUMMARECON SERPONG XXI	Deluxe	6	3	3	740	608	50,000,000	45,000,000	95,000,000	368	308	238	184	134	116	0	0	0	0	1348
41	BODETABEK	TANGERANG	SUPERMAL KARAWACI 21	Deluxe	4	2	2	428	388	25,000,000	25,000,000	50,000,000	281	234	147	154	0	0	0	0	0	0	816
42	BODETABEK	TANGERANG	SUPERMAL KARAWACI XXI	Deluxe	3	2	1	472	158	25,000,000	20,000,000	45,000,000	325	158	147	0	0	0	0	0	0	0	630
43	BODETABEK	TANGERANG	TANG CITY XXI	Deluxe	6	3	3	560	514	30,000,000	30,000,000	60,000,000	282	246	134	144	144	124	0	0	0	0	1074
44	BODETABEK	TANGERANG	THE BREEZE	Deluxe	3	2	1	410	246	25,000,000	20,000,000	45,000,000	246	246	164	0	0	0	0	0	0	0	656
45	JAKARTA BARAT	JAKARTA	ANGGREK XXI	Deluxe	4	2	2	381	381	55,000,000	55,000,000	110,000,000	210	210	171	171	0	0	0	0	0	0	762
46	JAKARTA BARAT	JAKARTA	CITRA XXI	Deluxe	5	3	2	540	400	30,000,000	30,000,000	60,000,000	200	200	200	200	140	0	0	0	0	0	940
47	JAKARTA BARAT	JAKARTA	DAAN MOGOT XXI	Deluxe	4	2	2	364	225	25,000,000	20,000,000	45,000,000	222	147	142	78	0	0	0	0	0	0	589
48	JAKARTA BARAT	JAKARTA	GRAND PARAGON XXI	Deluxe	7	4	3	549	394	45,000,000	35,000,000	80,000,000	154	154	115	113	100	127	180	0	0	0	943
49	JAKARTA BARAT	JAKARTA	PURI XXI	Deluxe	7	4	3	847	623	85,000,000	70,000,000	155,000,000	258	237	225	184	184	202	180	0	0	0	1470
50	JAKARTA BARAT	JAKARTA	SEASONS CITY XXI	Deluxe	4	2	2	568	396	25,000,000	20,000,000	45,000,000	360	266	208	130	0	0	0	0	0	0	964
51	JAKARTA BARAT	JAKARTA	ST. MORITZ XXI	Deluxe	8	4	4	686	699	85,000,000	85,000,000	170,000,000	247	261	169	130	130	169	140	139	0	0	1385
52	JAKARTA PUSAT	JAKARTA	ARION XXI	Deluxe	3	2	1	300	150	15,000,000	10,000,000	25,000,000	165	150	135	0	0	0	0	0	0	0	450
53	JAKARTA PUSAT	JAKARTA	ATRIUM XXI	Deluxe	4	2	2	277	275	20,000,000	18,000,000	38,000,000	120	157	157	118	0	0	0	0	0	0	552
54	JAKARTA PUSAT	JAKARTA	DJAKARTA THEATER XXI	Deluxe	2	1	1	202	202	15,000,000	15,000,000	30,000,000	202	202	0	0	0	0	0	0	0	0	404
55	JAKARTA PUSAT	JAKARTA	METROPOLE XXI	Deluxe	4	2	2	268	268	30,000,000	30,000,000	60,000,000	126	142	142	126	0	0	0	0	0	0	536
56	JAKARTA PUSAT	JAKARTA	PLAZA INDONESIA XXI	Deluxe	4	2	2	444	444	75,000,000	70,000,000	145,000,000	258	246	186	198	0	0	0	0	0	0	888
57	JAKARTA PUSAT	JAKARTA	TIM XXI	Deluxe	4	2	2	260	260	25,000,000	25,000,000	50,000,000	130	130	130	130	0	0	0	0	0	0	520
58	JAKARTA SELATAN	JAKARTA	BLOK M 21	Deluxe	6	3	3	719	637	30,000,000	30,000,000	60,000,000	314	314	258	176	147	147	0	0	0	0	1356
59	JAKARTA SELATAN	JAKARTA	BLOK M SQUARE 21	Deluxe	6	3	3	563	510	30,000,000	30,000,000	60,000,000	229	216	154	164	180	130	0	0	0	0	1073
60	JAKARTA SELATAN	JAKARTA	EPICENTRUM XXI	Deluxe	2	1	1	502	300	25,000,000	20,000,000	45,000,000	502	300	0	0	0	0	0	0	0	0	802
61	JAKARTA SELATAN	JAKARTA	GANDARIA XXI	Deluxe	5	3	2	749	401	95,000,000	70,000,000	165,000,000	348	227	227	174	174	0	0	0	0	0	1150
62	JAKARTA SELATAN	JAKARTA	HOLLYWOOD XXI	Deluxe	5	3	2	692	503	55,000,000	35,000,000	90,000,000	314	314	189	189	189	0	0	0	0	0	1195
63	JAKARTA SELATAN	JAKARTA	KALIBATA XXI	Deluxe	4	2	2	364	361	20,000,000	20,000,000	40,000,000	182	179	182	182	0	0	0	0	0	0	725
64	JAKARTA SELATAN	JAKARTA	KASABLANKA XXI	Deluxe	6	3	3	546	583	95,000,000	90,000,000	185,000,000	259	216	166	246	121	121	0	0	0	0	1129
65	JAKARTA SELATAN	JAKARTA	KEMANG VILLAGE XXI	Deluxe	6	3	3	582	580	85,000,000	85,000,000	170,000,000	282	282	156	144	144	154	0	0	0	0	1162
66	JAKARTA SELATAN	JAKARTA	KUNINGAN CITY XXI	Deluxe	5	3	2	593	418	30,000,000	25,000,000	55,000,000	182	238	180	180	231	0	0	0	0	0	1011
67	JAKARTA SELATAN	JAKARTA	LOTTE SHOPPING AVENUE XXI	Deluxe	6	3	3	514	409	75,000,000	70,000,000	145,000,000	225	136	146	130	143	143	0	0	0	0	923
68	JAKARTA SELATAN	JAKARTA	ONE BEL PARK XXI	Deluxe	5	3	2	437	275	30,000,000	20,000,000	50,000,000	204	145	121	130	112	0	0	0	0	0	712
69	JAKARTA SELATAN	JAKARTA	PEJATEN VILLAGE XXI	Deluxe	5	3	2	569	360	55,000,000	35,000,000	90,000,000	253	191	147	169	169	0	0	0	0	0	929
70	JAKARTA SELATAN	JAKARTA	PLAZA SENAYAN XXI	Deluxe	8	4	4	899	791	135,000,000	125,000,000	260,000,000	323	323	228	204	216	132	132	132	0	0	1690
71	JAKARTA SELATAN	JAKARTA	PONDOK INDAH 1 XXI	Deluxe	6	3	3	464	464	85,000,000	85,000,000	170,000,000	198	198	133	133	133	133	0	0	0	0	928
72	JAKARTA SELATAN	JAKARTA	PONDOK INDAH 2 XXI	Deluxe	3	2	1	386	258	55,000,000	30,000,000	85,000,000	258	258	128	0	0	0	0	0	0	0	644
73	JAKARTA SELATAN	JAKARTA	SENAYAN CITY XXI	Deluxe	6	3	3	558	558	95,000,000	90,000,000	185,000,000	292	292	195	195	71	71	0	0	0	0	1116
74	JAKARTA SELATAN	JAKARTA	SETIABUDI XXI	Deluxe	4	2	2	402	402	30,000,000	30,000,000	60,000,000	250	152	152	250	0	0	0	0	0	0	804
75	JAKARTA TIMUR	JAKARTA	BASSURA XXI	Deluxe	5	3	2	492	321	30,000,000	20,000,000	50,000,000	167	167	171	154	154	0	0	0	0	0	813
76	JAKARTA TIMUR	JAKARTA	CIJANTUNG XXI	Deluxe	4	2	2	274	274	15,000,000	15,000,000	30,000,000	137	137	137	137	0	0	0	0	0	0	548
77	JAKARTA TIMUR	JAKARTA	CIPINANG XXI	Deluxe	5	3	2	371	313	30,000,000	30,000,000	60,000,000	169	169	144	144	58	0	0	0	0	0	684
78	JAKARTA TIMUR	JAKARTA	CITY PLAZA JATINEGARA XXI	Deluxe	4	2	2	252	242	20,000,000	20,000,000	40,000,000	154	144	98	98	0	0	0	0	0	0	494
79	JAKARTA TIMUR	JAKARTA	KRAMAT JATI XXI	Deluxe	4	2	2	423	323	20,000,000	18,000,000	38,000,000	269	169	154	154	0	0	0	0	0	0	746
80	JAKARTA UTARA	JAKARTA	ARTHA GADING XXI	Deluxe	6	3	3	431	553	55,000,000	55,000,000	110,000,000	201	289	126	160	104	104	0	0	0	0	984
81	JAKARTA UTARA	JAKARTA	BAYWALK PLUIT XXI	Deluxe	5	3	2	476	266	40,000,000	25,000,000	65,000,000	210	154	154	112	112	0	0	0	0	0	742

No	AREA	KOTA	BIOSKOP	TIPE BIOSKOP	Jumlah Studio	Ganjil	Genap	Total Kursi Ganjil	Total Kursi Genap	GANJIL	GENAP	ALL STUDIO	Jumlah Kursi										Total Kursi
													1	2	3	4	5	6	7	8	9	10	
82	JAKARTA UTARA	JAKARTA	EMPORIUM PLUIT XXI	Deluxe	4	2	2	481	423	50,000,000	45,000,000	95,000,000	253	251	228	172	0	0	0	0	0	0	904
83	JAKARTA UTARA	JAKARTA	GADING XXI	Deluxe	10	5	5	868	886	135,000,000	125,000,000	260,000,000	302	302	144	162	162	162	132	132	128	128	1754
84	JAKARTA UTARA	JAKARTA	KTM XXI	Deluxe	5	3	2	418	238	30,000,000	20,000,000	50,000,000	180	119	119	119	119	0	0	0	0	0	656
85	JAKARTA UTARA	JAKARTA	PLUIT JUNCTION XXI	Deluxe	5	3	2	364	254	45,000,000	25,000,000	70,000,000	176	104	97	150	91	0	0	0	0	0	618
86	JAWA BARAT	BANDUNG	BRAGA XXI BANDUNG	Deluxe	4	2	2	324	218	25,000,000	20,000,000	45,000,000	200	124	124	94	0	0	0	0	0	0	542
87	JAWA BARAT	BANDUNG	BTC XXI BANDUNG	Deluxe	5	3	2	552	323	35,000,000	25,000,000	60,000,000	229	169	169	154	154	0	0	0	0	0	875
88	JAWA BARAT	BANDUNG	CIWALK XXI BANDUNG	Deluxe	8	4	4	934	746	75,000,000	70,000,000	145,000,000	294	150	148	258	297	195	195	143	0	0	1680
89	JAWA BARAT	BANDUNG	EMPIRE XXI BANDUNG	Deluxe	8	4	4	468	468	45,000,000	45,000,000	90,000,000	126	126	126	126	108	108	108	108	0	0	936
90	JAWA BARAT	BANDUNG	FESTIVAL CITYLINK XXI	Deluxe	6	3	3	470	414	30,000,000	25,000,000	55,000,000	200	160	144	144	126	110	0	0	0	0	884
91	JAWA BARAT	BANDUNG	JATOS 21 BANDUNG	Deluxe	5	3	2	636	424	45,000,000	25,000,000	70,000,000	312	264	199	160	125	0	0	0	0	0	1060
92	JAWA BARAT	BANDUNG	TRANSMART BUAH BATU XXI	Deluxe	5	3	2	392	286	30,000,000	20,000,000	50,000,000	154	128	128	158	110	0	0	0	0	0	678
93	JAWA BARAT	BANDUNG	TSM XXI BANDUNG	Deluxe	7	4	3	677	383	55,000,000	35,000,000	90,000,000	285	158	158	108	117	117	117	0	0	0	1060
94	JAWA BARAT	BANDUNG	UBERTOS XXI	Deluxe	6	3	3	378	382	18,000,000	18,000,000	36,000,000	146	144	113	119	119	119	0	0	0	0	760
95	JAWA BARAT	CIBUBUR	TRANS STUDIO CIBUBUR XXI	Deluxe	6	3	3	449	401	30,000,000	30,000,000	60,000,000	164	164	164	116	121	121	0	0	0	0	850
96	JAWA BARAT	CILEGON	CILEGON CENTER MALL XXI	Deluxe	5	3	2	399	270	20,000,000	18,000,000	38,000,000	142	142	128	128	129	0	0	0	0	0	669
97	JAWA BARAT	CILEGON	CILEGON XXI	Deluxe	6	3	3	533	572	40,000,000	40,000,000	80,000,000	253	253	128	167	152	152	0	0	0	0	1105
98	JAWA BARAT	CIREBON	CSB XXI CIREBON	Deluxe	7	4	3	565	429	40,000,000	30,000,000	70,000,000	191	217	144	144	144	68	86	0	0	0	994
99	JAWA BARAT	CIREBON	GRAGE 21 CIREBON	Deluxe	3	2	1	458	171	15,000,000	10,000,000	25,000,000	287	171	171	0	0	0	0	0	0	0	629
100	JAWA BARAT	GARUT	GARUT XXI	Deluxe	5	3	2	414	284	20,000,000	18,000,000	38,000,000	154	154	130	130	130	0	0	0	0	0	698
101	JAWA BARAT	KARAWANG	MALL KARAWANG XXI	Deluxe	3	2	1	293	132	15,000,000	10,000,000	25,000,000	174	132	119	0	0	0	0	0	0	0	425
102	JAWA BARAT	KARAWANG	RESINDA PARK MALL XXI	Deluxe	7	4	3	598	422	45,000,000	35,000,000	80,000,000	214	214	158	98	128	110	98	0	0	0	1020
103	JAWA BARAT	SUMEDANG	SUMEDANG XXI	Deluxe	5	3	2	443	324	20,000,000	18,000,000	38,000,000	172	172	152	152	119	0	0	0	0	0	767
104	JAWA BARAT	TASIKMALAYA	TASIK 21	Deluxe	4	2	2	350	350	20,000,000	20,000,000	40,000,000	204	204	146	146	0	0	0	0	0	0	700
105	JAWA TENGAH	PEKALONGAN	PEKALONGAN XXI - RAMAYANA	Deluxe	3	3	1	277	277	20,000,000	20,000,000	40,000,000	158	158	119	119	0	0	0	0	0	0	554
106	JAWA TENGAH	SEMARANG	CITRA XXI SEMARANG	Deluxe	5	3	2	436	358	40,000,000	25,000,000	65,000,000	179	179	179	179	78	0	0	0	0	0	794
107	JAWA TENGAH	SEMARANG	DP MALL XXI SEMARANG	Deluxe	7	4	3	620	501	50,000,000	30,000,000	80,000,000	213	213	154	154	134	134	119	0	0	0	1121
108	JAWA TENGAH	SEMARANG	PARAGON XXI SEMARANG	Deluxe	4	2	2	383	383	30,000,000	30,000,000	60,000,000	253	253	130	130	0	0	0	0	0	0	766
109	JAWA TENGAH	SEMARANG	TRANSMART SETIABUDI XXI	Deluxe	5	3	2	407	286	40,000,000	25,000,000	65,000,000	169	128	128	158	110	0	0	0	0	0	693
110	JAWA TENGAH	SLEMAN	SLEMAN CITY HALL	Deluxe	4	2	2	402	238	25,000,000	15,000,000	40,000,000	164	119	119	119	119	0	0	0	0	0	640
111	JAWA TENGAH	SOLO	GRAND 21 SOLO	Deluxe	4	2	2	375	330	20,000,000	20,000,000	40,000,000	229	184	146	146	0	0	0	0	0	0	705
112	JAWA TENGAH	SOLO	SOLO PARAGON XXI	Deluxe	5	3	2	534	404	35,000,000	20,000,000	55,000,000	246	246	158	158	130	0	0	0	0	0	938
113	JAWA TENGAH	SOLO	SOLO SQUARE XXI	Deluxe	5	3	2	572	415	40,000,000	25,000,000	65,000,000	259	246	169	169	144	0	0	0	0	0	987
114	JAWA TENGAH	SOLO	THE PARK XXI SOLO	Deluxe	5	3	2	524	390	40,000,000	25,000,000	65,000,000	230	230	160	160	134	0	0	0	0	0	914
115	JAWA TENGAH	YOGYAKARTA	AMBARRUKMO XXI YOGYA	Deluxe	5	3	2	613	395	40,000,000	25,000,000	65,000,000	294	213	182	182	137	0	0	0	0	0	1008
116	JAWA TENGAH	YOGYAKARTA	EMPIRE XXI YOGYA	Deluxe	5	3	2	672	462	45,000,000	25,000,000	70,000,000	293	293	210	169	169	0	0	0	0	0	1134
117	JAWA TENGAH	YOGYAKARTA	JOGJA CITY XXI	Deluxe	6	3	3	657	469	40,000,000	30,000,000	70,000,000	279	186	214	149	164	134	0	0	0	0	1126
118	JAWA TIMUR	MALANG	ARAYA XXI	Deluxe	5	3	2	431	301	25,000,000	25,000,000	50,000,000	180	180	130	121	121	0	0	0	0	0	732
119	JAWA TIMUR	MALANG	DIENG 21	Deluxe	2	1	1	222	223	10,000,000	10,000,000	20,000,000	222	223	0	0	0	0	0	0	0	0	445
120	JAWA TIMUR	MALANG	MANDALA 21 MALANG	Deluxe	4	2	2	309	309	20,000,000	20,000,000	40,000,000	166	166	143	143	0	0	0	0	0	0	618
121	JAWA TIMUR	SIDOARJO	TRANSMART SIDOARJO	Deluxe	4	2	2	278	294	20,000,000	18,000,000	38,000,000	146	162	132	132	0	0	0	0	0	0	572
122	JAWA TIMUR	SURABAYA	CIPUTRA WORLD XXI SURABAYA	Deluxe	8	4	4	827	815	35,000,000	35,000,000	70,000,000	297	297	186	186	186	174	158	158	0	0	1642
123	JAWA TIMUR	SURABAYA	DELTA 21 SURABAYA	Deluxe	4	2	2	415	437	35,000,000	25,000,000	60,000,000	219	219	196	218	0	0	0	0	0	0	852
124	JAWA TIMUR	SURABAYA	GALAXY XXI SURABAYA	Deluxe	5	3	2	544	406	40,000,000	25,000,000	65,000,000	278	278	128	128	138	0	0	0	0	0	950



No	AREA	KOTA	BIOSKOP	TIPE BIOSKOP	Jumlah Studio	Ganjil	Genap	Total Kursi Ganjil	Total Kursi Genap	GANJIL	GENAP	ALL STUDIO	Jumlah Kursi										Total Kursi
													1	2	3	4	5	6	7	8	9	10	
168	SUMATERA	LAMPUNG	MALL KARTINI	Deluxe	6	3	3	545	472	20,000,000	18,000,000	38,000,000	266	160	160	193	119	119	0	0	0	0	1017
169	SUMATERA	MEDAN	CENTRE POINT XXI MEDAN	Deluxe	6	3	3	441	441	55,000,000	55,000,000	110,000,000	207	207	144	144	90	90	0	0	0	0	882
170	SUMATERA	MEDAN	HERMES XXI MEDAN	Deluxe	6	3	3	537	393	30,000,000	25,000,000	55,000,000	256	169	169	112	112	112	0	0	0	0	930
171	SUMATERA	MEDAN	KISARAN XXI	Deluxe	6	3	3	413	256	20,000,000	15,000,000	35,000,000	142	128	128	128	143	0	0	0	0	669	
172	SUMATERA	MEDAN	MANHATTAN XXI MEDAN	Deluxe	5	3	2	459	316	30,000,000	20,000,000	50,000,000	171	158	158	158	130	0	0	0	0	775	
173	SUMATERA	MEDAN	MILLENNIUM XXI	Deluxe	4	2	2	332	332	20,000,000	20,000,000	40,000,000	170	170	162	162	0	0	0	0	0	0	664
174	SUMATERA	MEDAN	RINGROAD CITYWALKS XXI	Deluxe	6	3	3	530	531	30,000,000	30,000,000	60,000,000	256	256	121	121	153	154	0	0	0	0	1061
175	SUMATERA	MEDAN	SUZUYA PLAZA XXI	Deluxe	6	3	3	416	372	30,000,000	25,000,000	55,000,000	154	154	134	134	128	84	0	0	0	0	788
176	SUMATERA	MEDAN	THAMRIN XXI MEDAN	Deluxe	4	2	2	319	318	20,000,000	18,000,000	38,000,000	176	142	143	176	0	0	0	0	0	0	637
177	SUMATERA	PADANG	PLAZA ANDALAS XXI	Deluxe	6	3	3	304	304	30,000,000	30,000,000	60,000,000	117	117	117	117	70	70	0	0	0	0	608
178	SUMATERA	PADANG	TRANSMART PADANG XXI	Deluxe	6	3	3	407	392	30,000,000	30,000,000	60,000,000	169	180	119	119	119	93	0	0	0	0	799
179	SUMATERA	PALEMBANG	INTERNASIONAL 21 PALEMBANG	Deluxe	4	2	2	441	418	20,000,000	20,000,000	40,000,000	217	224	224	194	0	0	0	0	0	0	859
180	SUMATERA	PALEMBANG	OPI MALL XXI PALEMBANG	Deluxe	6	3	3	567	404	30,000,000	25,000,000	55,000,000	278	144	154	130	135	130	0	0	0	0	971
181	SUMATERA	PALEMBANG	PALEMBANG SQUARE XXI	Deluxe	6	3	3	443	415	30,000,000	30,000,000	60,000,000	210	182	130	130	103	103	0	0	0	0	858
182	SUMATERA	PALEMBANG	PIM XXI PALEMBANG	Deluxe	4	2	2	505	463	30,000,000	20,000,000	50,000,000	310	268	195	195	0	0	0	0	0	0	968
183	SUMATERA	PEKANBARU	CIPUTRA SERAYA XXI	Deluxe	6	3	3	576	423	30,000,000	25,000,000	55,000,000	297	169	169	114	110	140	0	0	0	0	999
184	SUMATERA	PEKANBARU	SKA XXI PEKANBARU	Deluxe	6	3	3	540	504	30,000,000	30,000,000	60,000,000	282	246	134	124	124	134	0	0	0	0	1044
185	SUMATERA	TANJUNG PINANG	TCC XXI TANJUNG PINANG	Deluxe	6	3	3	469	411	30,000,000	30,000,000	60,000,000	186	164	164	119	119	128	0	0	0	0	880
										6,529,000,000	5,542,000,000	12,071,000,000											

NO	AREA	KOTA	BIOSKOP	TIPE BIOSKOP	Jumlah Studio	Studio		Total Kursi	CLASS	STUDIO		
						1	2			1	2	All
1	AMBON & JAYAPURA	JAYAPURA	JAYAPURA PREMIERE	Premiere	1	24		24	A	20,000,000		20,000,000
2	BALI & LOMBOK	DENPASAR	BEACH WALK PREMIERE	Premiere	1	50		50	A	20,000,000		20,000,000
3	BALI & LOMBOK	DENPASAR	LEVEL 21 PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
4	BALI & LOMBOK	LOMBOK	LEM PREMIERE	Premiere	1	48		48	A	20,000,000		20,000,000
5	BODETABEK	BEKASI	CIPUTRA CIBUBUR PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
6	BODETABEK	BEKASI	GRAND METROPOLITAN PREMIERE	Premiere	2	48	48	96	A	20,000,000	20,000,000	40,000,000
7	BODETABEK	BEKASI	SUM. BEKASI IMAX	IMAX	1	394		394	A	30,000,000		30,000,000
8	BODETABEK	BEKASI	SUM. BEKASI PREMIERE	Premiere	2	40	40	80	A	20,000,000	20,000,000	40,000,000
9	BODETABEK	BOGOR	TRANS STUDIO BOGOR PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
10	BODETABEK	BOGOR	PESONA SQUARE PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
11	BODETABEK	TANGERANG	AEON MAL BSD CITY PREMIERE	Premiere	2	40	40	80	A	20,000,000	20,000,000	40,000,000
12	BODETABEK	TANGERANG	ALAM SUTERA PREMIERE	Premiere	2	40	40	80	A	20,000,000	20,000,000	40,000,000
13	BODETABEK	TANGERANG	LIVING WORLD PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
14	BODETABEK	TANGERANG	SUM. SERPONG PREMIERE	Premiere	2	48	48	96	A	20,000,000	20,000,000	40,000,000
15	BODETABEK	TANGERANG	SUM. SERPONG IMAX	IMAX	1	444		444	A	30,000,000		30,000,000
16	BODETABEK	TANGERANG	SUPERMAL KARAWACI PREMIERE	Premiere	1	48		48	A	20,000,000		20,000,000
17	BODETABEK	TANGERANG	THE BREEZE IMAX	IMAX	1	294		294	A	30,000,000		30,000,000
18	JAKARTA BARAT	JAKARTA	PURI PREMIERE	Premiere	1	50		50	A	25,000,000		25,000,000
19	JAKARTA BARAT	JAKARTA	ST. MORIZT PREMIERE	Premiere	2	48	48	96	A	25,000,000	25,000,000	50,000,000
20	JAKARTA PUSAT	JAKARTA	METROPOLE PREMIERE	Premiere	2	40	40	80	A	25,000,000	25,000,000	50,000,000
21	JAKARTA PUSAT	JAKARTA	PLAZA INDONESIA PREMIERE	Premiere	1	40		40	A	30,000,000		30,000,000

NO	AREA	KOTA	BIOSKOP	TIPE BIOSKOP	Jumlah Studio	Studio		Total Kursi	CLASS	STUDIO		
						1	2			1	2	All
22	JAKARTA SELATAN	JAKARTA	GANDARIA IMAX	IMAX	1	389		389	A	45,000,000		45,000,000
23	JAKARTA SELATAN	JAKARTA	GANDARIA PREMIERE	Premiere	2	30	30	60	A	30,000,000	30,000,000	60,000,000
24	JAKARTA SELATAN	JAKARTA	KASABLANKA PREMIERE	Premiere	2	40	40	80	A	30,000,000	30,000,000	60,000,000
25	JAKARTA SELATAN	JAKARTA	KEMANG VILLAGE PREMIERE	Premiere	2	40	40	80	A	30,000,000	30,000,000	60,000,000
26	JAKARTA SELATAN	JAKARTA	LOTTE SHOPPING A PREMIERE	Premiere	2	40	40	80	A	30,000,000	30,000,000	60,000,000
27	JAKARTA SELATAN	JAKARTA	ONE BEL PARK PREMIERE	Premiere	1	48		48	A	25,000,000		25,000,000
28	JAKARTA SELATAN	JAKARTA	PLAZA SENAYAN PREMIERE	Premiere	2	40	40	80	A	30,000,000	30,000,000	60,000,000
29	JAKARTA SELATAN	JAKARTA	PONDOK INDAH 2 PREMIERE	Premiere	1	46		46	A	30,000,000		30,000,000
30	JAKARTA SELATAN	JAKARTA	SENAYAN CITY PREMIERE	Premiere	2	24	24	48	A	25,000,000	25,000,000	50,000,000
31	JAKARTA UTARA	JAKARTA	BAYWALK PLUIT PREMIERE	Premiere	1	60		60	A	25,000,000		25,000,000
32	JAKARTA UTARA	JAKARTA	EMPORIUM PLUIT PREMIERE	Premiere	2	50	40	90	A	25,000,000	25,000,000	50,000,000
33	JAKARTA UTARA	JAKARTA	GADING IMAX	IMAX	1	537		537	A	45,000,000		45,000,000
34	JAKARTA UTARA	JAKARTA	GADING PREMIERE	Premiere	2	40	40	80	A	30,000,000	30,000,000	60,000,000
35	JAWA BARAT	BANDUNG	CIWALK PREMIERE	Premiere	2	32	30	62	A	20,000,000	20,000,000	40,000,000
36	JAWA BARAT	CIREBON	CSB PREMIERE	Premiere	1	24		24	A	20,000,000		20,000,000
37	JAWA BARAT	KARAWANG	RESINDA PARK PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
38	JAWA TENGAH	SEMARANG	DP MALL PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
39	JAWA TENGAH	SOLO	SOLO PARAGON PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
40	JAWA TENGAH	SOLO	THE PARK XXI PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
41	JAWA TIMUR	SURABAYA	CIPUTRA WORLD XXI PREMIERE	Premiere	2	40	40	80	A	20,000,000	20,000,000	40,000,000
42	JAWA TIMUR	SURABAYA	GRAND CITY XXI PREMIERE	Premiere	1	50		50	A	20,000,000		20,000,000
43	JAWA TIMUR	SURABAYA	LENMARC XXI PREMIERE	Premiere	1	48		48	A	20,000,000		20,000,000
44	JAWA TIMUR	SURABAYA	PAKUWON MALL XXI IMAX	IMAX	1	392		392	A	30,000,000		30,000,000
45	JAWA TIMUR	SURABAYA	PAKUWON MALL XXI PREMIERE	Premiere	2	48	48	96	A	20,000,000	20,000,000	40,000,000
46	JAWA TIMUR	SURABAYA	TUNJUNGAN 5 XXI IMAX	IMAX	1	443		443	A	30,000,000		30,000,000
47	JAWA TIMUR	SURABAYA	TUNJUNGAN 5 XXI PREMIERE	Premiere	2	48	48	96	A	20,000,000	20,000,000	40,000,000
48	JAWA TIMUR	YOGYAKARTA	AMBARRUKMO XXI PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
49	JAWA TIMUR	YOGYAKARTA	EMPIRE XXI YOGYA PREMIERE	Premiere	1	70		70	A	20,000,000		20,000,000
50	JAWA TIMUR	YOGYAKARTA	JOGJA CITY XXI PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
51	KALIMANTAN	BALIKPAPAN	E-WALK XXI PREMIERE	Premiere	1	32		32	A	20,000,000		20,000,000
52	KALIMANTAN	BALIKPAPAN	PENTA CITY XXI	Premiere	1	24		24	A	20,000,000		20,000,000
53	KALIMANTAN	BANJARMASIN	STUDIO PREMIERE	Premiere	1	32		32	A	20,000,000		20,000,000
54	KALIMANTAN	SAMARINDA	BIG MAL PREMIERE	Premiere	1	60		60	A	20,000,000		20,000,000
55	KALIMANTAN	SAMARINDA	SCP PREMIERE	Premiere	1	48		48	A	20,000,000		20,000,000
56	SULAWESI	MAKASSAR	NIPAH PREMIERE	Premiere	1	30	0	30	A	20,000,000		20,000,000
57	SULAWESI	MAKASSAR	PANAKUKKANG PREMIERE	Premiere	1	70		70	A	20,000,000		20,000,000
58	SULAWESI	MAKASSAR	TSM PREMIERE	Premiere	1	40	0	40	A	20,000,000		20,000,000
59	SULAWESI	MANADO	MANTOS 3 PREMIERE	Premiere	2	40	40	80	A	20,000,000	20,000,000	40,000,000
60	SULAWESI	PALU	GRAND MAL PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
61	SUMATERA	LAMPUNG	MALL KARTINI PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
62	SUMATERA	MEDAN	CENTRE POINT PREMIERE	Premiere	2	40	40	80	A	20,000,000	20,000,000	40,000,000
63	SUMATERA	MEDAN	MANHATTAN PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
64	SUMATERA	MEDAN	RINGROAD CITYWALKS PREMIERE	Premiere	1	60		60	A	20,000,000		20,000,000

NO	AREA	KOTA	BIOSKOP	TIPE BIOSKOP	Jumlah Studio	Studio		Total Kursi	CLASS	STUDIO		
						1	2			1	2	All
65	SUMATERA	PALEMBANG	OPI MALL PREMIERE	Premiere	1	40		40	A	20,000,000		20,000,000
66	SUMATERA	PALEMBANG	PIM PREMIERE	Premiere	2	40	40	80	A	20,000,000	20,000,000	40,000,000
67	SUMATERA	PEKANBARU	CIPUTRA SERAYA PREMIERE	Premiere	2	40	40	80	A	20,000,000	20,000,000	40,000,000
68	SUMATERA	PEKANBARU	SKA PREMIERE	Premiere	2	40	40	80	A	20,000,000	20,000,000	40,000,000

#### SPESIFIKASI MATERI DIGITAL :

\* Materi yang sudah siap tayang (tanpa revisi) harus sudah kami terima selambat - lambatnya 10 hari kerja sebelum tayang.

\* Pengiriman materi harus disertakan dengan Surat Tanda Lulus Sensor (STLS)

##### A. Ukuran Iklan:

1. Ukuran/resolusi harus disediakan adalah Full HD 1920 x 1080 pixel
2. Seluruh media harus menggunakan aspect ratio (AR) 16:9
3. Area aman untuk gambar adalah posisi tengah dari bidang luas – 10%
4. Area aman untuk pesan tulisan adalah posisi tengah dari bidang luas – 20%
5. Materi harus 24 fps (frame per second)

##### B. Spesifikasi Iklan Video:

1. Video di-encode dengan standar H264 dengan format MP4
2. Audio menggunakan format stereo atau 5.1 dengan level suara tidak boleh melebihi -06 Dbfs
3. Gunakan Progressive Scan, gambar yang terlalu Interlace dapat ditolak.

#### KETERANGAN LAIN-LAIN :

1. Harga diatas belum termasuk PPN 10%
2. Tarif pemasangan iklan diatas adalah Tarif per bulan dengan durasi 60 detik.
3. Tarif pemasangan iklan ini untuk jaminan total 120 spots (per bulan / per studio)
4. Tarif pemasangan iklan di atas dapat berubah sewaktu-waktu, kecuali sudah ada konfirmasi pemasangan.
5. Tarif pemasangan iklan di atas sudah termasuk Pajak Reklame, apabila ada perubahan perhitungan pungutan Pajak Reklame dari pemerintah maka akan disesuaikan kembali.
6. Tarif pemasangan iklan ini tidak termasuk untuk penayangan pada pertunjukan Midnight.
7. Pemasangan iklan trailer pada waktu " PRIMETIME " (menjelang film utama), posisi Last dikenakan biaya sebesar 25%, Secondlast 20 %, Thirdlast 15%, Fourthlast 10% dan Fifthlast 5%.
8. Pemasangan iklan trailer untuk periode 1 minggu hanya untuk trailer dengan durasi 60 detik, dan dikenakan tarif sebesar 35 % dari tarif per-bulan.
9. Pemasangan iklan trailer dengan durasi 30 detik periode satu bulan dikenakan tarif sebesar 65 % dari tarif trailer dengan durasi 60 detik.
10. Penayangan iklan baru akan ditayangkan setelah kami menerima approval quotation dan PO yang di tandatangani oleh client sekaligus melampirkan bukti pembayaran, Dokumen ini bisa dikirimkan melalui e-mail ke : iklan@cinema21.info atau euizzz12@gmail.com atau Whatsapp ke 089507083461
11. Apabila dalam keadaan Force Majeure penayangan iklan tidak dapat dilakukan, maka Klien pemasang iklan dapat memindahkan penayangan iklannya dari tempat yang ada Force Majeure ke tempat lain (sesuai dengan availability slot); atau bisa mendapatkan refund atas biaya pemasangan iklan di tempat yang ada Force Majeure apabila telah dilakukan pembayaran.
12. Mohon untuk memperhatikan masa berlaku penawaran yang tertera dalam quotation (3 hari kerja sejak dikeluarkan)
13. Apabila terjadi pembatalan order harus di ajukan secara tertulis (surat resmi / e-mail) kepada kami, dan akan dikenakan biaya pembatalan order sebesar :
  - \* Pembatalan order setelah approval lebih dari 14 (Empat Belas) hari dikenakan biaya 30% dari nilai order.
  - \* Pembatalan 14 (Empat Belas) hari kerja sebelum penayangan dikenakan biaya 50% dari nilai order.
  - \* Pembatalan 7 (Tujuh) hari kerja sebelum penayangan dikenakan biaya 100% dari nilai order.